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MERTON COUNCIL



Morden Town Centre

November 2019 update

Latest update

Following a public consultation last year to help us understand more about the aspirations of the local community for the future of Morden Town Centre, the council has been working with Transport for London to prepare for a procurement exercise to select a development partner to help us deliver the regeneration. Insights gathered from the consultation will inform the key priorities for the preferred development partner.

Our next step is to discuss the proposed approach to procuring a development partner at the Council's Cabinet meeting on 11 November 2019. Further details of this meeting and the report being considered can be found [here](#).



Morden underground station pop-up event

Consultations and Community Engagement

Morden focus groups and pop-up events

Last year we ran a series of pop-up events and focus groups in Morden Town Centre. Thank you to all who attended and gave us their ideas on how Morden can change for the better.

Focus groups - in order to further inform our aspirations and priorities for the town centre, we held a series of focus groups with ward councillors and representatives from local community organisations. Together we explored potential design principles for the tube station forecourt, green and open space

and the type and quality of shops along the high street. Insights gathered from this exercise have informed the key objectives that will help us to select a development partner.

Pop-up events - three events were held in the town centre in September 2018 to raise awareness of the regeneration and collect feedback on what people think the priorities should be for designing Morden's future.

If you are interested in reading all the ideas that were discussed at these events, the consultation report can be found on our More Morden [webpage](#).

The image below shows the results gathered at the pop-up events of a wish list of features for a regenerated town centre. The 'other' category represents a variety of ideas that could not easily be grouped, including new medical facilities, art spaces and street art, more public toilets and longer library opening hours.

What is your biggest wish for Morden?



Morden pop-up event survey results

Engaging with local schools

In January 2019, 30 pupils from six Morden primary schools participated in an interactive and creative workshop. The children took part in activities that got them thinking about Morden as it currently is and how they would like to see it change in the future.

The children were excited when thinking of possible new amenities, facilities and activities and came up with over 250 ideas for Morden, including a new

cinema, water park, jungle gym, shopping centre, toy shops, cycling improvements, more trees and eco-initiatives such as lots of charging points for electric vehicles and use of solar power.

The pupils then incorporated all of their ideas into poster designs, illustrating what Morden could look like in 2030. Some of these posters are shown below.





Morden Play Street

Throughout our community engagement, people have consistently asked for new public spaces in the town centre.

Merton Council and Transport for London marked World Car Free Day on Sunday 22 September 2019 by temporarily transforming the bus standing area at the front of Morden Underground Station into a new public space and play street for the day.

This pedestrianised pop-up space provided a grassed area with deck chairs, music, a bouncy castle, a 'Dr. Bike' free bicycle check-up service and a 'smoothie bike' for the creation of healthy pedal powered smoothie drinks. The popularity of this temporary transformation demonstrated how this prominent space could be used as a safer, cleaner and more fun place for the community

to meet and socialise.



E-newsletter details

These newsletters are published in digital format only and are emailed to all registered individuals.

Further information on Morden can be found on our [moreMorden](#) webpage.

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London Borough of Merton
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